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“A logo for the Festa Provinciale dell’Emigrazione – Provincial Day of Emigration”

Contest of ideas throughout we intend select a logo to be used as the official symbol of the “Festa Provinciale dell’Emigrazione” – Provincial Day of Emigration.

“Festa Provinciale dell’Emigrazione” – “Provincial Day of Emigration” is an appointment which recurs every year in a different town where we remember emigration’s themes through several cultural activities of sensitization.

1.- Requirements for the participation

All the Trentino Clubs are admitted to take part in the contest.
Each Trentino Club participating could present maximum 3 logos.

2.- Logo Characteristics

The logo must be composed of one graphic image or of a group of words and graphic.
The textual composition, whereas inserted, must be: **Festa Provinciale dell’Emigrazione**, also with a partial form which recalls its meaning unequivocally.
Logo content must be coherent with the subject to which is related.
It must have a positive and winning “graphic impact”.
Logo must be in colour and must have requirements of practicality, originality and flexibility in its employment, must be open to reduction or enlargement, to reproduction also in black and white without losing communicative strength.

3.- Logo employment

Participants give total and unlimited right about presented works to Associazione Trentini nel mondo, the author can not lay, in the future, claims about logo employment and its economic exploitation.

Each selected logo could be used for activities with institutional and promotional character by the Associazione for an indeterminate period on all types of supports.

Associazione Trentini nel mondo reserves the right to employ totally or partially, also making changes and with exclusive right, the planning solutions selected with respect of their essential lines.

No other economic right, apart from the prize established at point 7, will be recognized to the Trentino Club author of the selected projects.

The results arrived will be not give back; they could be employed from the Associazione for possible exhibition and publications.

4.- Requested works

Works will be presented on a paper support with white bottom (UNI A4 – 21 cm x 29.7 cm) and on digital support (Cd-Room or DVD) saved also with jpg. format (300 DPI).



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Works to be presented are the following:

- **logo** in a colour version with size: **150x150 mm** and reduction: **30 x 30 mm**.

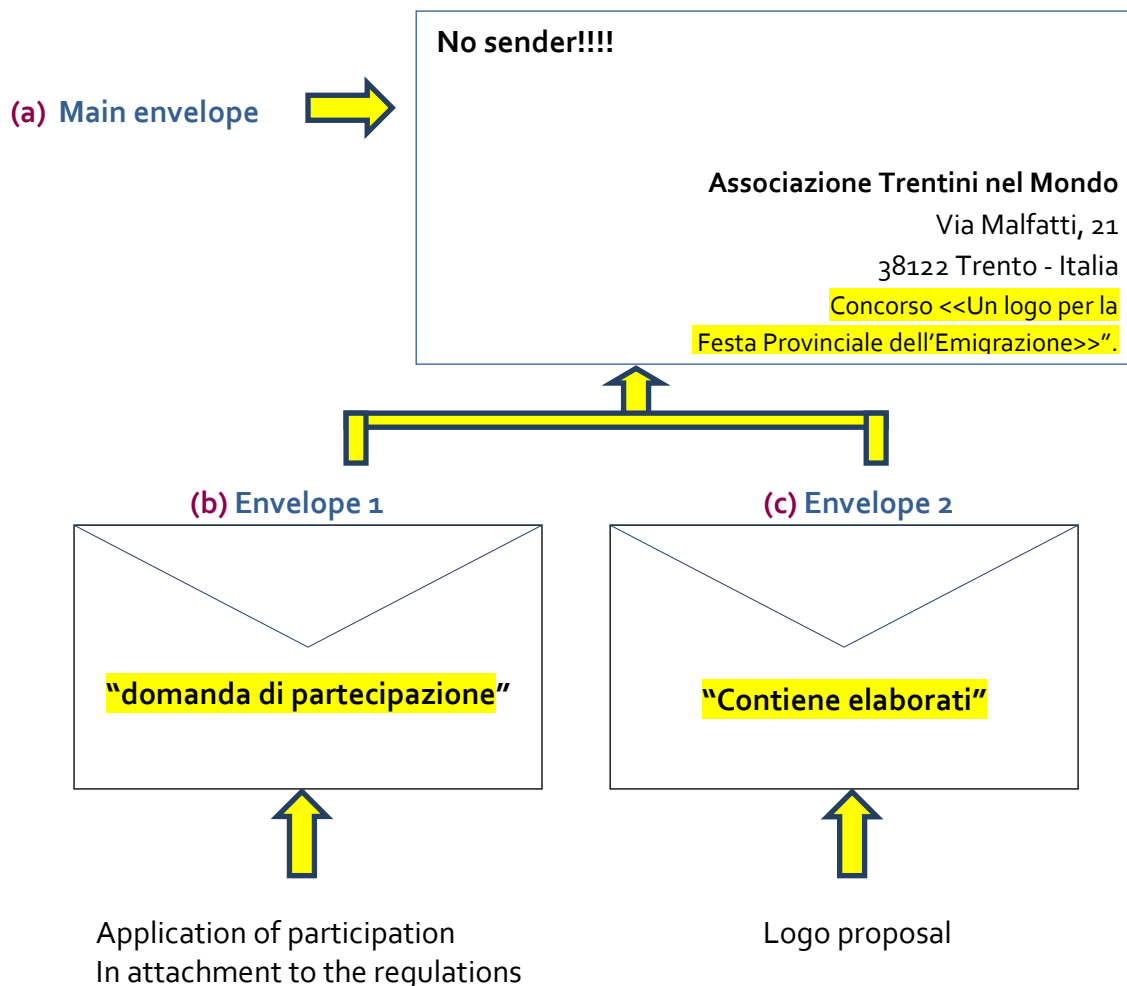
Works must be presented together with an explicative relation of the proposal which explains, from a communicative points of view, the meaning of the created image (maximum one page in A4 format).

5.- Terms and conditions of presentation

All the documentation requested by the present announcement must be addressed to the Associazione Trentini nel Mondo onlus, within **April 30th, 2013**, contained in a sealed envelope, on which the participant must write the address and the following words: "Concorso <<Un logo per la Festa Provinciale dell'Emigrazione>>".

The **main envelope (a)** must contain other two sealed envelopes:

- the **first envelope (b)** with the words: "domanda di partecipazione", and inside the application for participation written on the form attached to the present announcement, filled in and subscribed by the participant club.
- the **second envelope (c)** with the words "Contiene elaborati", and inside the works indicated at point 4, written in **anonymous form**.





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In order to guarantee the anonymity **DO NOT SIGN** the main envelope, the envelopes and the works as at point 4.

Works produced with different methods or delivered after the deadline (**April 30th 2013**) will be excluded from the competition.

6.- Popular jury

A unique identification code will be attributed to each proposal arrived. All the proposals, with its correspondent code and in anonymous form, will be published on the website www.trentininelmondo.it beginning from **May 10th 2013** so that the public could express its own preferential vote.

The preference must be expressed sending an e-mail to the electronic mail info@trentininelmondo.it and indicating: name, surname, belonging Trentino Club, identification code of the chosen proposal.

Each person can express only one preference. Preferences must be expressed within **June 10th 2013**. Preferences expressed after this deadline will not be accepted. The first 10 most voted proposals will be examined by the Judging Commission according to the conditions indicated in the next point.

7.- Commission - Prizegiving

The Judging Commission is composed by the President of Associazione Trentini nel mondo, Alberto Tafner; by journalist Fulvio Gardumi; by designer Fabio Vettori and by a representative of Cassa Rurale Trento.

The Judging Commission will choose, in its unquestionable judgement, the 3 winner works awarding: **first, second and third place**.

The Judging Commission will express its own judgement basing on the proposals' adherence to the objectives indicated in the announcement, to the idea originality, to the employment efficacy and flexibility.

The Trentino Club which present the logo awarded as first place, will receive a prize of **€. 600,00 (euro six hundred/00)**,

The Trentino Club which present the logo awarded as second place, will receive a prize of **€. 300,00 (euro three hundred/00)**,

The Trentino Club which present the logo awarded as third place, will receive a prize of **€. 150,00 (euro one hundred and fifty/00)**,

as long as the authors will actually have the requirements for the participation to the announcement.

In its unquestionable judgement the Judging Commission will also decide to not designate any winners.



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8.- Conditions for logo acquisition

The logo, which will obtain the first place, will be employed as logo of the “Festa Provinciale dell’Emigrazione” and the classification of the graphic projects will be published on the website www.trentininelmondo.it on **June 20th 2013**.

9.- Acceptance of clauses announcement

The participation to the announcement implies the unconditional knowledge, approval and acceptance by the participant clubs of all clauses and indications included in the present announcement.

10.- Announcement secretary

The organizing secretary of the announcement is located at the office of Associazione Trentini nel Mondo onlus - via B. Malfatti, 21 - 38122 Trento

Website: www.trentininelmondo.it; e-mail: info@trentininelmondo.it

11.- Processing of personal data

According to the article 13 of the legislative decree June 30th 2003, n. 196, personal data furnished by the candidates will be picked up by the Associazione Trentini nel Mondo onlus – with objectives of announcement management and the processing of personal data will be marked by principles of honesty, legacy, transparency in order to protect privacy.

Memorandum of deadlines

- within **April 30th 2013** – sending logo to Associazione
- from **May 13rd to June 10th 2013** – publication of logo on the website and popular jury through e-mail to info@trentininelmondo.it
- on **June 20th** - publication of the result on website www.trentininelmondo.it



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***Scheme to follow in order to fill in the application
(to send on simple paper)***

Trentino Club/Delegation of

City..... CAP

Phone number..... e-mail

President Name

.....

e-mail

Name of logo author

.....

.....

.....

ASK

To participate in the announcement for the realization of "Festa Provinciale dell'Emigrazione"
logo

DECLARE

On its own responsibility

- to be in possession of announcement's requirements to be admitted to selection;
- to accept unconditionally all the clauses included in the announcement.

The undersigned gives his/her consent to the processing of personal data with objective of
announcement management (D.lgs n. 196/2003)

Date

Signature